

CLERK'S OFFICE
AMENDED AND APPROVED
Date: 8-14-01

Submitted by: Chairman of the Assembly at the request of the
Mayor and Assemblymembers TESCHE, Fairclough, Sullivan,
Taylor, Traini, Tremaine, Van Etten, Von Gemmingen
Prepared by: Assembly Office
For reading: August 14, 2001

ANCHORAGE, ALASKA
AR NO. 2001- 235

**A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY ENCOURAGING
PREPARATION OF AN AREAWIDE PLAN FOR ECONOMIC DEVELOPMENT
THROUGH COOPERATIVE EFFORTS OF PRIVATE AND PUBLIC ENTITIES,
APPROPRIATING THE SUM OF \$50,000 FROM AREAWIDE GENERAL FUND (101)
BALANCE TO NON-DEPARTMENTAL TO BE USED AS A GRANT TO THE
ANCHORAGE ECONOMIC DEVELOPMENT CORPORATION TO BEGIN THAT
EFFORT, AND SETTING FORTH CONDITIONS UNDER WHICH ADDITIONAL
MUNICIPAL FUNDING WILL BE MADE AVAILABLE TO COMPLETE THE PLAN.**

WHEREAS, a robust, diverse private sector economy in Anchorage is essential to retention and creation of skilled employment opportunities for local residents, decent housing, quality recreational opportunities, quality education, and support for needed public services, and

WHEREAS, the development of a healthy and sustaining local economy will most likely not occur if left simply to chance, marketplace decisions made outside of Anchorage, or outside factors; and

WHEREAS, a progressive community can promote its orderly economic development by adopting and implementing a market driven long-range economic development plan which maximizes opportunities for private sector growth, minimizes governmental interference in private enterprise development, and encourages the formation of joint efforts between public and private sectors to achieve community goals for economic progress; and

WHEREAS, Anchorage presently has no integrated long range plan for its economic development.

NOW, THEREFORE, the Anchorage Assembly resolves:

Section 1: Statement of policy. It is the official policy of the Municipality to encourage the orderly development and growth of a healthy, market driven local economy under the active leadership of the private sector. Community participation in the formation of a long-term economic development strategy and cooperation from every level of local government is also encouraged.

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3 **Section 2: Municipal support for a planning process**

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5 A. The sum of \$50,000 is hereby appropriated from Areawide General Fund (101)
6 Balance to Non-Departmental to be used as a grant to the Anchorage Economic
7 Development Corporation. The Municipal contribution of \$50,000 will be matched with a
8 non-municipal contribution of an additional \$25,000. AEDC shall receive and administer
9 funds appropriated under this resolution for the purposes stated therein.

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11 B. Provided the work described in Sections 3 and 4 below is timely completed by
12 the Economic Development Planning Steering Committee, the Anchorage Assembly
13 declares its intent to appropriate additional funds of no more than \$75,000 to the
14 Anchorage Economic Development Corporation in the FY 2002 budget to help the
15 Committee complete an Anchorage Economic Development Plan in 2002. The Municipal
16 contribution of \$75,000 will be matched with a non-municipal contribution of an additional
17 \$50,000. It is the Assembly's intent that the \$75,000 to be appropriated in FY 2002 be
18 made available to the Committee early in 2002 as soon as the Mayor determines that the
19 Committee has secured commitments from non-municipal sources for their matched
20 contribution for 2002.

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22 C. Municipal grants under this resolution shall be administered by the Office of the
23 Municipal Manager.

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25 **Section 3: Formation of Economic Development Planning Committee**

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27 The Anchorage Economic Development Corporation, the Anchorage Chamber of
28 Commerce*, the Anchorage Downtown Partnership, the Anchorage Convention and Visitors
29 Bureau, the University of Alaska Anchorage, the Anchorage Assembly, and the Mayor of
30 Anchorage shall each be entitled to name one representative to an Economic Development
31 Planning Steering Committee. Additionally, the Anchorage Chamber of Commerce shall
32 also name one representative of small business to the Committee. The Anchorage
33 Economic Development Corporation and the Anchorage Chamber of Commerce may
34 jointly invite such other persons and representatives of public and private sector
35 businesses and organizations to be members of the Committee, as they deem necessary.
36 The Committee shall elect officers and manage its own affairs, as its members deem
37 appropriate.

38 *Insert Eagle River Chamber of Commerce,

39 **Section 4: Calendar Year 2001 Activities of Committee**

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41 Prior to receiving the Municipal funds appropriated for this purpose as described in
42 Section 2A above, the Steering Committee shall demonstrate to the Mayor that it has
43 \$25,000 in non-municipal matching funds available as a match for the planning process.
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3 Prior to December 31, 2001, the Committee shall have organized, prepared and adopted
4 a project plan and initiated the planning process.

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6 **Section 5: Calendar Year 2002 Activities of Committee**
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8 A. To receive funds described in Section 2B above, the Committee shall secure
9 matching financial commitments from non-municipal sources that are equal to or greater
10 than \$50,000.
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12 B. The Committee shall conduct an Economic Summit in Anchorage in order to
13 obtain the technical, professional, and public input necessary to complete the various
14 elements of an Anchorage Economic Development Plan. As the Committee deems
15 appropriate, private business leaders in Anchorage, representatives of select outside
16 businesses, the interested public, academia, key government officials, community business
17 organizations, and other interested persons shall be invited to participate in the summit or
18 contribute in its work.
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20 C. As an integral part of Plan preparation in 2002, the Committee shall obtain public
21 input through public hearings, open houses or town meetings, opinion surveys, focus
22 groups, written comments, an interactive web site and other electronic media, as deemed
23 appropriate.
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25 D. The Committee shall present its completed Anchorage Economic Development
26 Plan for action by the Anchorage Assembly, as appropriate. The plan shall reflect the input
27 received by the Committee in the 2002 Economic Summit, public input received by the
28 Committee during that year, as well as the Committee's own research and analysis.
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30 **Section 6: Contents of Economic Development Plan**
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32 At a minimum, the Anchorage Economic Development Plan shall contain
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- 34 A. Background on Anchorage's economic history
35 B. Resource inventory/community assets.
36 C. Economic sector analysis
37 D. Relevant economic trends
38 E. Critical issues which affect our future economic growth
39 F. Preferred development alternatives
40 G. Development strategies
41 H. Specific recommendations for implementation of strategies, including
42 legislation and suggested roles and responsibilities of local organizations
43 pursuing economic development of Anchorage.
44 Success measures
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3 **Section 7:** That this resolution takes effect immediately upon passage and
4 approval.

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6 PASSED AND APPROVED by the Anchorage Assembly this 14 day of
7 August, 2001.
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10 
11 Chair

12 ATTEST:

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16 Municipal Clerk 
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